

BNG d.o.o.
Rusjanov trg 4, 1000 Ljubljana
Živalnik.si - Slovenian Pets Marketplace



Policy on the protection of personal data for Facebook and Instagram prize contests

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1. Introductory provisions

The Živalnik.si – Slovenian Pets Marketplace platform, managed by BNG d.o.o., as the organizer of contests on the Facebook and Instagram pages of the Živalnik platform (hereinafter: activity), respects your trust when you provide and allow the use of your personal data. This Policy on the Protection of Personal Data for Facebook and Instagram Contests (hereinafter: policy) informs you about the purpose, types of personal data, legal basis for processing personal data, retention periods, and your rights related to the collection of personal data during contests on the Živalnik platform's Facebook and Instagram pages.

2. Data controller and data protection officer

The data controller of personal data processed as part of the activities is the Živalnik.si – Slovenian Pets Marketplace platform, managed by BNG d.o.o., Rusjanov trg 4, 1000 Ljubljana (hereinafter: Živalnik).

Živalnik's contact for data protection inquiries can be reached at info@zivalnik.si.

3. Types of personal data, purposes, and legal basis for processing

As part of the contests on the Živalnik platform's Facebook and Instagram pages, participants agree to the processing of the following personal data:

- Name and surname or nickname used by participants on Facebook/Instagram.
- Contact details of winners: name and surname, residential address, phone number, and tax number (if the prize value exceeds 42 EUR, for the purpose of calculating and paying income tax prepayment).

Special categories of personal data will not be processed as part of the activities.

By submitting an application for participation in the contests on the Živalnik platform's Facebook and Instagram pages, participants confirm that the provided data is accurate and truthful. The organizer is not responsible for the accuracy of the provided data.

Personal data will be processed for the purposes of conducting the activities, including:

- Participation registration,
- Communication with winners,
- Calculation and payments of income tax prepayment.

The legal basis for processing personal data for all the above purposes is the consent of participants, provided when they check the box agreeing to:

- The general terms of the prize contests on the Živalnik platform's Facebook and Instagram pages, published at <https://www.zivalnik.si/current-prize-contests-on-zivalniksi> and
- The policy on the protection of personal data for contests on the Živalnik platform's Facebook and Instagram pages.

4. Data sharing

The personal data of participants will be processed under the instructions of the controller by Živalnik platform's management, BNG d.o.o., Tax ID: SI 10403230, Registration No.: 7097247000, headquartered at Rusjanov trg 4, 1000 Ljubljana (hereinafter: "data processor"), for the following purposes:

- Activity registration,
- Storage of personal data for the duration of the activity,
- Publication of winners,
- Communication with participants and winners.

Access to personal data is restricted to:

- Representative of the Živalnik platform, company's director,
- Representatives of the Živalnik platform: The core team managing Živalnik's Facebook and Instagram profiles..

4.1 Social media platforms

Social media platforms include Facebook and Instagram. For the activities, Facebook and Instagram act as independent controllers, processing your personal data in accordance with their privacy policies: <https://www.facebook.com/policy.php>.

WARNING: As part of the activity, your personal data will be transferred and processed in the USA, or it is not possible to prevent such transfer and subsequent processing by social media platforms. In this case, there may be less legal protection of your personal data than provided by the General Data Protection Regulation (GDPR).

5. Personal data retention period

Prize payment data will be retained for ten years. Other personal data will be retained for 30 days after the conclusion of the activity. An activity is deemed concluded when all prizes are distributed.

6. Participant rights regarding data processing

Participants have the following rights regarding their personal data. Živalnik verifies the identity of individuals requesting rights before responding. Requests can be submitted via email to info@zivalnik.si or by mail to Rusjanov trg 4, 1000 Ljubljana.

Živalnik fulfills justified requests within one month, in the case of complex requests or a large number of requests, the deadline for fulfillment can be extended by another two months. Živalnik informs the individual about such an extension and the reasons for it.

Rights of participants:

- a) **Withdrawal of consent:** An individual has the right to withdraw consent for processing when the processing is based on consent, without affecting the legality of the processing based on consent before its withdrawal.
- b) **The right to access data:** upon his request, we inform the individual whether personal data is being processed in relation to him and, when this is the case, we provide the following information:
 - types of personal data;
 - user categories to whom personal data has been or will be disclosed;
 - storage terms;
 - the existence of the right to request from the controller the correction or deletion of personal data or the restriction of the processing of personal data in relation to the individual to whom the personal data refer or the existence of the right to object to such processing;
 - the right to file a complaint with the Information Commissioner;
 - when personal data are not collected from the individual, all available information regarding their source;
 - the existence of automated decision-making, including the creation of profiles, and meaningful information about the reasons for it, as well as the meaning and

intended consequences of such processing for the individual.

Based on the request, Živalnik makes a copy of the personal data that is being processed and forwards it to the individual.

- c) **Right to rectification:** An individual may at any time request that Živalnik correct inaccurate data or complete incomplete data relating to him.
- d) **The right to delete data (the so-called right to be forgotten):** An individual can request that his personal data be deleted in the following cases:
 - personal data are no longer needed for the purposes for which they were collected or otherwise processed;
 - the individual revokes the consent on the basis of which the processing takes place and when there is no other legal basis for the processing;
 - the individual objects to the processing of personal data, and there are no overriding legal reasons for their processing;
 - personal data were processed illegally;
 - personal data must be deleted to fulfill a legal obligation in accordance with EU law or Slovenian law.
- e) **Right to restriction of processing:** An individual may request that the processing of data relating to him be restricted when:
 - the data is not accurate,
 - the processing is illegal, but the individual does not want us to delete the data,
 - Živalnik no longer needs the data for the purposes of processing, but the individual needs it to assert, implement or oppose legal claims,
 - the individual has filed an objection regarding the processing.
- f) **The right to data portability:** An individual can request a printout of the data they have provided to Živalnik, whereby the processing of this data is based on consent and the processing is carried out by automated means. The data output will be prepared in a machine-readable format.
- g) **Right to complain:** An individual can file a complaint with the Information Commissioner if he believes that his personal data is being processed illegally or if he believes that his personal data protection rights have been violated, and he can also contact the competent court.

7. Protection of personal data

All data will be strictly protected in accordance with the regulations on the protection of personal data of the company BNG d.o.o., and will not be used for other non-agreed purposes. The company implements appropriate technical and organizational measures to

ensure a high level of personal data security in its information systems and to ensure the rights of data subjects.

8. The right to file a complaint regarding the processing of personal data

An individual can send a possible complaint regarding the processing of personal data to the email address info@zivalnik.si or by post to the address: BNG d.o.o., Rusjanov trg 4, 1000 Ljubljana.

Likewise, every individual to whom personal data relates has the right to lodge a complaint directly with the Information Commissioner if he believes that the processing of personal data concerning him violates applicable legislation.

9. Validity of policy

This policy is published on the website at <https://www.zivalnik.si/current-prize-contests-on-zivalniksi> and comes into effect on February 1, 2025.